



## How to Be an Influencer for the *Blood of Kings* series

Thank you! If you're reading this, that means you've decided to help me promote my books, which not only supports my writing career, but supports Marcher Lord Press, a new publishing house that believes in printing Christian speculative fiction. How cool is that?

The truth is, I couldn't do this without people like you. 80% of books are sold by word of mouth. People care about your opinion. So if you like my books, please consider doing as much as you can to spread the word.

The list below contains several ideas that you can do to help people learn about my books. There are lots of ideas to fit different personalities, so pick the ones you feel comfortable doing.

If you haven't already, register for my newsletter on my website or join my Facebook Fan Page. This way you'll be able to know what's going on with the series and when new books are coming out.

You can email if you have any questions [info@jillwilliamson.com](mailto:info@jillwilliamson.com).

### How to help from home:

✦ Write a book review for my book to post on your blog, website, online bookstores, and online book review sites. You don't have to give a professional analysis of the book, just write what you thought about the story. If you need help, you can see my article on writing a book review on my [www.novelteen.com](http://www.novelteen.com) book review blog.

Post your book review at any of the following (Amazon & Barnes & Noble are most helpful):

<a href="http://www.Amazon.com">www.Amazon.com</a>	<a href="http://www.BarnesandNoble.com">www.BarnesandNoble.com</a>
<a href="http://www.GoodReads.com">www.GoodReads.com</a>	<a href="http://www.Shelfari.com">www.Shelfari.com</a>
<a href="http://www.LibraryThing.com">www.LibraryThing.com</a>	<a href="http://www.Facebook.com">www.Facebook.com</a>



### How to help in your community:

✦ Word of mouth is still the number one way books hit bestseller lists, so simply start conversations about the book. Tell your friends and family what you liked about it.

✦ Recommend the book for a book club. Print out the discussion questions from the Free Downloads page on my website.

✦Request that your local library (or school library) stock the book if they don't already have it. Most libraries honor patron's requests. Print out some of the reviews (especially the *Library Journal*, *VOYA*, or *Publisher's Weekly* reviews) from the Free Downloads page on my website and show them to your library for consideration.

✦If you live in the northwest, ask if your school would like to have an author come and speak. I love talking in English classes or library settings about being an author or writing fiction.

✦Suggest that your local bookstore order some copies of the book. Tell them why you liked it and show them the reviews if necessary.

✦Distribute my bookmarks. Most bookstores, libraries, and gift shops are happy to have freebies on their counters. You can also post one on public bulletin boards. If you'd like some bookmarks, email me and I'll mail you some.

✦Prison ministries and juvenile detention centers are often looking for books to distribute. Consider donating a copy. Google groups like Prison Book Project to see if there is one near you.

### **How to help at church:**

✦Request that your church library carry a copy of the book.

✦See if your youth pastor or women's ministry chair might want to invite me to speak at a teen event, camp, or ladies retreat.

✦Give a bookmark to people you know and tell them about the book.

## **Thanks for you help in spreading the word about my book!**

Got a question? Email me at [info@jillwilliamson.com](mailto:info@jillwilliamson.com) and I'll get back to you ASAP. Put "influencer" in the subject line.



Jill Williamson is a novelist, dreamer, and believer. She grew up in Alaska with no electricity, an outhouse, and a lot of mosquitoes. Thankfully it was the land of the midnight sun, and she could stay up and read by the summer daylight that wouldn't go away. But in the winter, there was nothing better to do than daydream. Both hobbies set her up to be a writer. *VOYA* magazine named *By Darkness Hid* as one of the Best Science Fiction, Fantasy, and Horror novels of 2010. Jill has served alongside her youth pastor husband for the past twelve years and loves working with teenagers, especially to encourage young writers. She gives writing workshops at churches and schools. You can learn more about Jill on her website at [www.jillwilliamson.com](http://www.jillwilliamson.com).